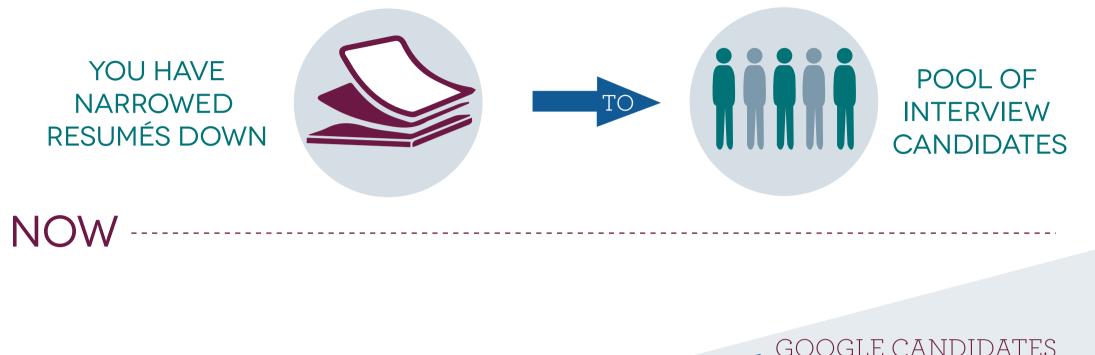


## FINDING A FIT



GOOGLE CANDIDATES
REVIEW RECOMMENDATIONS
EXAMINE WRITING STYLE
GROUP INVOLVEMENT
BLOGGING/TWEETING

## 2 STRUCTURED INTERVIEW PROCESS

DO YOUR DUE

SMALL TALK TO LOOSEN CANDIDATE UP

CLIFF'S NOTES OF CAREER HISTORY

WHAT DOES A GOOD DAY LOOK LIKE?

WHAT'S ON YOUR DESK TODAY?



## PAST MOTIVATORS

INDICATORS OF WORK STRENGTHS SUCCINCT & ON POINT COMMUNICATION

VERBAL/ NON-VERBAL RESPONSES

POSITIVE ENERGY